

# MVP Membership Breakdown



**MONTH 1:**  
LAYING THE  
FOUNDATION



**MONTH 7:**  
RECRUITING  
YOUR A-TEAM



**MONTH 2:**  
ESTABLISHING  
METRICS AND  
GOALS



**MONTH 8:**  
DESIGNING A  
PAY-FOR-  
PERFORMANCE  
MODEL



**MONTH 3:**  
DEFINING TEAM  
STRUCTURE



**MONTH 9:**  
COMPREHENSIVE  
TEAM CHECK-IN



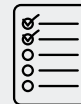
**MONTH 4:**  
OPERATIONAL  
OPTIMIZATION



**MONTH 10:**  
EXPANDING  
CASH-PAY  
SERVICES



**MONTH 5:**  
SETTING YOUR  
WIG (WILDLY  
IMPORTANT  
GOAL)



**MONTH 11:**  
YEAR-END  
REVIEW AND  
PLANNING



**MONTH 6:**  
BUILDING AN  
EDUCATIONAL  
FRAMEWORK



**MONTH 12:**  
REFLECTING  
AND ADAPTING